

The Price Isn't Right?

(Matthew 16:24-26)

- Introduction:
1. As hard as it may be to comprehend, the human soul is on the auction block every day and is being sold for next to nothing.
 2. The Bible affirms that even if one possessed the entire world, it would not be a fair exchange for one's soul, yet look at that for which men are willing to exchange their soul!

I. **Jacob & Esau: The Foolish Sale of a Birthright**

- A. (Genesis 26:19-34).
- B. Esau sold his birthright for a bowl of soup.
- C. Esau was subsequently called a "profane" man because of this action (Heb. 12:16).
- D. Esau later regretted making this decision, but it was too late (Hebrews 12:17).

II. **Our Lives: The Foolish Sale of Our Birthright**

- A. If we are children of God, we have a birthright, an inheritance (Galatians 3:29).
 1. Reserved for us in Heaven (1 Peter 1:4).
 2. Beyond our imagination (Ephesians 2:7).
- B. What are some of the things we accept in exchange for our souls?
 1. Pleasure (Philippians 3:19).
 2. Contents of a bottle (Ephesians 5:18; Galatians 5:21).
 3. A grudge (Matthew 18:35; Ephesians 4:32).
 4. Pride (Proverbs 16:18; Jude 1:16).

III. **How To Avoid Making Foolish Bargains**

- A. Consider the cost (Luke 14:27-33).
- B. Walk Circumspectly (Ephesians 5:15).
- C. Let God be true and every man a liar (Romans 3:4; Genesis 3:4).
- D. Know Your Bible (2 Timothy 2:15).

- Conclusion:
1. Back to Jacob and Esau...He made a poor choice but it was too late and he regretted it but he couldn't change it.
 2. All who sell their soul will regret it and if we wait too long, we will never be able to change it.